

Contact

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(LinkedIn)

orcid.org/0009-0007-6015-8060

(Portfolio)

Top Skills

Management

Business Development

Team Leadership

Languages

Urdu (Professional Working)

Hindi (Professional Working)

Bengali (Native or Bilingual)

English (Native or Bilingual)

Certifications

Certified Six Sigma Black Belt (CSSBB)

Evolving Assessment Practices - Micro-Credential

Joint Health & Safety Committee (JHSC) Certification Part 1&2

Technologies Supporting Sustainability in Transportation and Distribution

Intercultural Teaching Skills for Post-Secondary Courses - Micro-Credential

Honors-Awards

Ptak Prize in Supply Chain Management

Cum Laude Distinction

Honours Distinction

Mentee to Mentor Award

Social Sciences and Humanities Research Council (SSHRC) Institutional Grant

Publications

Offering Collaborative Opportunities as a Pathway to Scholarship of

Redwan Siddiqui, MBA, CCLMP, CCLP, CSCA, CSSBB

Award-winning Operations & SCM Faculty | Researcher | Case Writer | Board Director | Pursuing PhD (Management Sciences)

Waterloo, Ontario, Canada

Summary

Award-winning business school educator, Operations and SCM (OSCM) expert, board director, speaker, and career mentor for post-secondary students. Experienced in teaching at multiple Canadian business schools - Lazaridis School of Business & Economics, Conestoga School of Business, Humber Longo Faculty of Business, and Mohawk McKeil School of Business. Also lectured at Hanze University of Applied Sciences (Netherlands), Universidad San Ignacio de Loyola (Peru), University of Regina (Saskatchewan), and Independent University (Bangladesh). Pursuing PhD in Management Sciences at the University of Waterloo. Attained MBA in International Business Management and BBA in Marketing Management. Attended Harvard online program on managerial and leadership skills; graduate diploma program on Instructional Design and Technology at the University of Maryland GC. Completed college degrees in Post-Secondary Teaching (Conestoga College) and Supply Chain Management (Humber Polytechnic). Holds professional certifications in - Transportation Logistics, Logistics Management, SCM, Lean Six Sigma Black Belt, HACCP Standards for Warehousing/Distribution, Project Management, Agile Methodology, Sustainability Management, Climate Literacy, ERPsim, and Occupational Health & Safety. Agile lifelong learner and pracademic with a growth mindset. Experienced in transportation logistics (TransX Group of Companies, Canadian National Railway) and commercial automotive (Mitsubishi Fuso, Mercedes-Benz, Daimler AG). Worked in retail operations management (Cold Stone Creamery, Nando's Restaurants, Lavazza Coffee) and in consulting (Seeds UK and FranGlobal Singapore) roles in international markets. Started career in advertising, events, and media sector serving global CPG, telecom, and hospitality brands. While working in market launches, nationwide expansions, and M&A in North America and the Asia Pacific, have demonstrated extraordinary

Teaching & Learning Research
Participation

The Experimental Effect of
Computer-mediated Negotiation on
Subsequent Social Decision-making

Fostering Support and Community:
An Auto-Ethnographic Exploration of
a Doctoral Community of Practice for
Faculty and Staff

operations management, global supply chain management, business process re-engineering, process automation, and cross-functional team leadership skills advancing in a career of 20 years. Believes in living with purpose and helping others. Charter member of Halton Peel Supply Chain Council. Volunteers with the Canadian Red Cross, Toronto Region Immigrant Employment Council (TRIEC), and Program Advisory Committees for multiple post-secondary/bridging programs (Humber Polytechnic, Mohawk College). Delivered talks to professionals, newcomer immigrants, and students on various aspects of business, economic empowerment, and career development.

Experience

Wilfrid Laurier University

1 year 5 months

Research Associate

January 2026 - Present (5 months)

Waterloo, ON

- NSERC Discovery Grant-funded project on "Building Resilient Mineral Supply Chains for Canada under Trade Barriers"

Teaching Faculty (Operations & Decision Sciences)

January 2025 - Present (1 year 5 months)

Waterloo, ON

- Contract Teaching Faculty with the Operations & Decision Sciences (ODS) area at the Lazaridis School of Business & Economics (BBA & MBA programs)
- Courses taught: Procurement & Supply Management, Operations Management

University of Waterloo

1 year 9 months

Doctoral Researcher

September 2024 - Present (1 year 9 months)

Waterloo, ON

- PhD in Management Sciences scholar under the Management of Technology stream, Dept. of Management Science and Engineering, Faculty of Engineering

Member, Human Research Ethics Board (HREB)

May 2025 - Present (1 year 1 month)

Waterloo, ON

Vice-President, Management Sciences Student Association (MSSA)

January 2026 - Present (5 months)

Waterloo, ON

eCampusOntario

Board Director

April 2026 - Present (2 months)

Toronto, ON

- eCampusOntario is a provincially funded, not-for-profit organization that provides strategic leadership, oversight, and governance for a consortium of 57 publicly funded Ontario colleges, universities, and Indigenous Institutes, advancing online, digital, and technology-enabled education across Ontario and Canada
- The Board of Directors plays a critical role in setting the organization's strategic direction, approving key initiatives, and ensuring strong financial and public accountability

TransX Group of Companies

Terminal Operations Specialist

June 2019 - Present (7 years)

Canada

- Worked in various roles in Terminal Operations/Shop Operations: Continuous Improvement Manager, Equipment Manager, Dock Planner, City Dispatch Planner, Appointment Planner
- Recognized and implemented pan-Canada and regional process improvement opportunities followed by technical writing (SOP/policies) and user training for 11 LTL terminals and 9 shops of TransX (CN Rail subsidiary) in North America reporting to the VP of Terminal Operations
- Managed infrastructure & terminal network development, fleet electrification (EV), HACCP implementation & certification, and CI projects to ensure optimal utilization of the existing terminal/shop network resources following strategic directions of CN Rail
- Managed cross-functional collaborations with key stakeholders to improve operations management processes, cost-efficiency, network & performance optimization, and customer service level - while protecting food safety and C-TPAT/PIP compliance during freight transportation
- Supported Robotic Process Automation (RPA) initiatives, transportation technology innovations, Transportation Management System (TMW)

enhancements (training material preparation & testing), and change management

- Generated periodic operational & financial KPI reports (pickup & delivery and cross-dock) of the major 6 Canadian terminals for data-driven decision-making to achieve optimal customer service level and OPEX budget agreed for the terminals
- Prepared monthly OR dashboard and pre-budget analysis to evaluate on-time pickup & cross-docking of freights by the pickup terminal and cost-efficient last-mile delivery at customer's location by the delivery terminal

Administrative Sciences Association of Canada

1 year 9 months

Program Coordinator (Supply Chain & Management Science Division)

May 2025 - Present (1 year 1 month)

Calgary, AB

Program Coordinator (Case Studies Division)

May 2025 - Present (1 year 1 month)

Calgary, AB

Doctoral Consortium Coordinator

September 2024 - May 2025 (9 months)

Waterloo, ON

Humber Polytechnic

Professor (Supply Chain Management)

May 2022 - Present (4 years 1 month)

Toronto, ON

- Part-time Professor of Supply Chain Management at the Longo Faculty of Business
- Courses taught: Distribution 1, Distribution 2, Purchasing & Supplier Management, Supply & Demand 1, Supply & Demand 2, International Logistics, Competitive Advantage, Business Processes 1, and Integrative Project (Sponsor-Mentor)

Conestoga College

4 years

Professor (Supply Chain Management)

May 2022 - April 2026 (4 years)

Kitchener, ON

- Full-time Professor of Supply Chain Management at the Conestoga School of Business
- Member of the Principles for Responsible Management Education (PRME) Working Group
- Member of the College of Reviewers managed by the Office of Research Services (ORS)
- Courses taught: Global Supply Chain Management I, Global Supply Chain Management II, Demand & Customer Relationship Management, Project Scope and Schedule Management, Professional Communication Strategies, and Professionalism in Industry
- Course Curriculum & Content Development: TRAN2040 (Professionalism in Industry), COMM1255 (Professional Communication Strategies)

Faculty Providing Curriculum Guidance (FPCG)

September 2024 - December 2025 (1 year 4 months)

Courses led: Global Procurement Management I & II, Global Supply Chain Management I & II, and Demand and Customer Relationship Management

Researcher, Conestoga Social Innovation Lab (CSIL)

September 2024 - August 2025 (1 year)

Principal Investigator, SSHRC Institutional Explore Grant Funded Project

Project Name: "Decision-making in Supply Chain Management: Exploring the Canadian Logistics Sector"

Universidad San Ignacio de Loyola

Guest Lecturer

September 2025 - December 2025 (4 months)

Lima, Peru

- Lectured on Global Value Chain Management: Exploring the Americas, integrating supply chain and hospitality cases for the students participating in the COIL project during the Fall of 2025
- Course lectured in: Operations Management in Services

Hanze

Visiting Lecturer

November 2024 - December 2024 (2 months)

Groningen, Groningen, Netherlands

- Lectured on Sustainable Global Supply Chain and Procurement at the Entrepreneurship & Retail Management undergraduate degree program offered by the School of Business, Marketing and Finance during the International Week

- Courses lectured in: Purchase & Sale, Purpose Economy & Sustainability

Mohawk College

Professor (Supply Chain Management)

January 2023 - December 2024 (2 years)

Hamilton, Ontario, Canada

- Taught as Professor of Supply Chain Management at the McKeil School of Business
- Courses taught: Supply Chain Operations, Global Supply Chain Management, and Materials Management for Supply Chain

TradeX Corporation (Sin) Pte. Ltd.

Founder & Director

April 2016 - August 2021 (5 years 5 months)

Singapore, Singapore

- Founded the private limited company incorporated in Singapore offering management consultancy services and wholesale trade of variety products
- The team expertise in global supply chain management and international trade consulting

The Ice Cream Lab LLC

Senior Management Consultant

September 2018 - May 2019 (9 months)

United Arab Emirates

- Consulted on development of the ice cream concept in international markets

FUSO Bangladesh

Head Of Network Operations

July 2017 - December 2018 (1 year 6 months)

Bangladesh

- Led new market operational go-live planning and execution for BD market launch of Mitsubishi Fuso, signed dealership, developed 3 sales & service centers, 2 vehicle stockyards, and assembly operation; collaborated in post-launch marketing
- Worked with international teams on best-practices sharing and supply chain network synergies, designed supply chain to import vehicles (CBU), CKD, SKD & parts for retail and assembly operations
- Managed project schedule and ensured timely escalation to meet project objectives in alignment with the business plan reporting to the Southern Asia Regional Center of Daimler AG in Singapore and Daimler India Commercial Vehicles

- Implemented continuous improvement tools of Daimler AG for operations excellence and cost-efficiency

Independent University, Bangladesh

Lecturer (Operations Management)

January 2017 - December 2018 (2 years)

Bangladesh

- Taught “Production & Operations Management” undergraduate course (Bachelor of Business Administration Program) in the School of Business & Entrepreneurship (ACBSP Accredited & AACSB BEA Member) for 6 semesters

DTH Bangladesh

Founder

January 2016 - December 2018 (3 years)

Bangladesh

- Founded medical supplies (examination gloves) and beverage products (tea products) distribution operation serving wholesale & retail
- Spearheaded supply chain and operations functions (purchasing, international logistics, inventory management, transportation, and distribution); demonstrated entrepreneurial success in managing the startup leading a team

Seeds Consulting (UK)

Market Development Consultant

March 2018 - August 2018 (6 months)

United Kingdom

- Consulted on franchising of international restaurant brands in Asia Pacific markets

Franchise India Brands Limited

Country Operations Manager

September 2017 - August 2018 (1 year)

India

- Led country operations of the FranGlobal (FIBL's international market entry support wing) and consulted local food brands interested on international expansion

Cold Stone Creamery

Director of Operations

August 2013 - July 2017 (4 years)

Bangladesh

- Led country launch of Cold Stone Creamery BD operations starting from procurement to production of ice cream products with multiple retail outlets, developed central production facility, commissary, and temperature-controlled warehouses
- Collaborated with internal and external stakeholders to achieve operational targets monitoring daily performance analytics and resolved operational or service delivery issues as SME
- Implemented brand's operational standards & training modules in respect to quality, service, cleanliness, and customer experience; conducted compliance & food safety audits, and planned ROI driven local store marketing
- Supported, coached, reviewed performance and provided work direction, feedback, and established goals and priorities for a team of outlet operators and functional managers reporting to the role

Nando's South Africa

Operations Manager

August 2011 - July 2013 (2 years)

Bangladesh

- Managed operations & supply chain of 4 restaurants; opened 2 of them - following brand's new outlet opening SOP, implemented food safety standards, trained resources (L&D), and led the frontline team until self-sustaining
- Supported outlet operators in achieving optimal cost efficiency and customer service level, ensured cost effective daily delivery of food/non-food ingredients from the fulfillment center, conducted compliance audits and mystery shopping
- Analyzed operational and supply chain analytics, sales mix, menu mix, and COGS to manage profitability and OR
- Attended Peri Uni brand induction and restaurant management operations trainings provided by Nando's South Africa

Lavazza Group

Operations Manager

August 2011 - July 2013 (2 years)

Bangladesh

- Managed operations & supply chain of 7 cafes; opened 4 of them - following brand's new outlet opening SOP, implemented food safety standards, trained resources (L&D), and led the frontline team until self-sustaining
- Supported outlet operators in achieving optimal cost efficiency and customer service level, ensured cost effective daily delivery of food/non-food ingredients from the fulfillment center, conducted compliance audits and mystery shopping

- Analyzed operational and supply chain analytics, sales mix, menu mix, and COGS to manage profitability and OR
- Attended “PAL OJT - Brand Induction” conducted by Lavazza Coffee

Advertising, Digital Media & Event Management Agencies

Various Logistics & Operations Management Roles

September 2007 - August 2011 (4 years)

Bangladesh

Key clients include British American Tobacco, Reckitt, Qatar Airways, Sheraton Hotels and Resorts, Telenor, Axiata, and HSBC.

Education

University of Waterloo

Doctor of Philosophy - PhD Student, Management Sciences · (2024 - 2028)

Harvard Business School Online

ManageMentor Certificate, Leadership Development Program · (2022 - 2024)

University of Maryland Global Campus

Postgraduate Degree, Instructional Design & Technology · (2022 - 2024)

Conestoga College

Postgraduate Degree, Post-Secondary Teaching

Humber Polytechnic

Postgraduate Degree, Supply Chain Management · (2019 - 2019)